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SHERILYN BRAUN | M.Ed.

www.sheribraunlearning.com

HIGHLIGHTS

- Coached 300+ leaders through Finning Leadership and DEI programs → **Leadership confidence & skill adoption across teams**
- +30% Employee Engagement / +17% Net Loyalty Score Post-Parts Advisor training → **Tangible business impact**
- Designed 3-hour “train-the-trainer” seminar → **Internal capability & cost savings**
- Developed learner-centered eLearning modules & instructor-led programs → **Engaging, scalable content**
- Fostered situational leadership adoption across teams → **Improved leadership behaviors & organizational performance**
- Mentored junior facilitators → **Built internal learning capacity**

EXPERTISE

- Adult Learning & Instructional Design
- Curriculum Development (ILT & eLearning)
- Leadership Coaching & Facilitation
- Needs Analysis & KPI Evaluation
- Change Management
- Organizational Alignment
- LMS: Workday, Moodle, Canvas
- Articulate Rise 360 | Storyline 360 | Canva
- Universal Design for Learning & Inclusive Practices
- AI-Enhanced eLearning Development

EDUCATION

Master of Education (M.Ed.)

Adult Education: Instructional Design

Athabasca University, Edmonton, AB, 2022

Bachelor of Education (B.Ed.),

Secondary English Major

University of Alberta, Edmonton, AB, 1993

Public Relations & Communications Career

Diploma – Grant MacEwan University

CERTIFICATIONS

Blanchard Situational Leadership II Facilitator

Member of Association for Talent Development

LEARNING PROFILE

Known for skillfully transforming knowledge into performance, by designing and delivering learner-centered experiences that boost engagement, develop leaders, and create measurable impact. With over 20 years across corporate, post-secondary, and K–12 environments, specializes in adult learning, curriculum design, leadership coaching, and change management. Succeeds at turning complex concepts into practical, memorable learning journeys that empower individuals and enable teams to excel.

PROFESSIONAL EXPERIENCE

LEARNING & DEVELOPMENT FACILITATOR (Full-Time)

Finning Canada – Edmonton, AB | 2023–2025

- Delivered virtual/ in-person Leadership, Communications, DEI and Sales training in Western Canada
- Led enterprise leadership portfolio, coaching 400+ leaders and designing internal train-the-trainer programs that reduced external consulting costs.
- Drove measurable impact: +30% Employee Engagement and +17% Net Loyalty Score post-training.
- Partnered with HR and business leaders for training needs analysis, identify gaps, and update courses
- Supported field operations with onsite coaching and virtual learning initiatives

INSTRUCTIONAL DESIGNER (Full-Time)

PCL Construction – Edmonton, AB | 2023

- Applied adult learning methodologies to develop instructor-led and eLearning courses
- Collaborated with subject matter experts and researched to create technical curriculum aligned with business objectives
- Conducted training needs analysis and evaluation to ensure content relevance and measurable outcomes

POST-SECONDARY INSTRUCTOR – BCom (Contract/Term)

Northern Alberta Institute of Technology (NAIT)

Edmonton, AB | 2018–2020

- Designed and delivered courses for adult ESL learners, creating psychologically safe, engaging learning settings.
- Developed lesson plans, unit plans, and eLearning modules emphasizing learner engagement and application
- Delivered instruction to 150+ adult learners per year, supporting skill acquisition and performance improvement

HIGH SCHOOL ENGLISH TEACHER (Full-Time /Substitute)

Strathcona Christian Academy & Elk Island Public Schools

Sherwood Park, AB | 1998–2018

- Designed and guided learning experiences aligned with provincial objectives for diverse grade levels
- Created interactive materials, assessments, and feedback to actively engage learners
- Coached and supported learners through personalized guidance, fostering skill & confidence.